



TELEMARKETING ASSISTANT

Starting salary: £15,000 per annum depending on experience

Enthusiastic, focused, target-driven self starter required.

Job Description

- Market research to establish E and Retail potential customers
- Research customer and category management to define sales channel for Gaming Peripherals and licensed merchandise
- Build data bases for event planning, promotions, & trade shows etc
- Sales lead generation and telesales, to include promotions of new lines and offers

Skills required

- Good communication skills
- Commercial acumen
- Literate and numerate
- PC skills to include: Powerpoint/PDF, Excel
- Sales/marketing experience
- Clean driving license

Based: Exeter, Devon

Start Date: Immediate

How to Apply:

To apply for this job, please post a one page CV and covering letter to Lisa Thompson at IGS Group, 1 Philip House, Honiton Road, Exeter EX1 3RU or send via email to lisa@impactint.co.uk

Employer: Impact International Ltd

Closing Date for applications: 1st July 2010.



WEBSITE MANAGER

Starting salary: Negotiable commensurate with experience

Job Description:

- Maximise profitability and return on investment
- Increase website traffic
- Identify and direct the right customers to our website
- Measure and track all activity
- Maintain and update website with new products and activity
- Search Engine Optimization to include:
 - Full keyword analysis
 - Competitor analysis
 - Comprehensive site review
 - Optimization of individual pages
 - Deep site optimization
 - Link building

Skills Required:

- Background of building and managing successful E-tail businesses.
- Detailed knowledge of eBay, Amazon Marketplace and Play.com
- A clean driving license would be beneficial.

Based: Exeter, Devon

Start Date: Immediate

How to Apply:

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